

### ABSTRACT OF THE DISCLOSURE

Provided is a liquid crystal display device making it possible to display highly minute images wherein flickers and afterimages are reduced, and a method of driving the same.

- 5           Respective picture signals supplied in subframe periods are changed to enlarge the following: a voltage difference between the gradation voltage of a picture signal  $D_{1a}$  supplied in the first subframe period (1st Tsf) and the gradation voltage of a picture signal  $D_{1b}$  supplied in the second subframe period (2nd Tsf). Such voltages are continuously  
10   supplied to pixels.